

# Encuesta de Peer-Insights para Endpoint Protection/Endpoint Protection Plus

**Antes de empezar** a compartir tu opinión sobre una solución informática que haya ayudado a seleccionar o implementar, ten en cuenta lo siguiente:

#### **VISIBILIDAD**

Tu valoración será publicada en Gartner Peer Insights.

## **PRIVACIDAD**

**En ningún momento se mostrará** tu nombre o el de tu empresa. Tu valoración sólo estará asociada a tu rol, el tamaño de tu empresa y el sector al que pertenece.

#### **ELIGIBILIDAD**

Si perteneces a una empresa tecnológica, **no podrás evaluar** productos o servicios de tu competencia, ni de empresas afiliadas, ni tampoco tus propios productos o servicios.

Iniciar sesión (Inicia sesión si ya eres usuario registrado de Gartner)

¿No dispones de una cuenta? Regístrate de forma gratuita

**SIGUIENTE** 

# Crea tu cuenta

## Mi nueva cuenta

Dirección de correo electrónico profesional Nueva contraseña Vuelve a escribir la contraseña Nombre Apellido

**SIGUIENTE** 

# Más información

¿En qué sector trabajas? ¿Qué tamaño tiene tu empresa?

- <50M USD (<50M €)</p>
- 50M-250M USD (50M-250M €)
- 250M-500M USD (250M-500M €)
- 500 1B USB (500M 1.000M €)
- 1B 3B USB (1.000M 3.000M €)
- 3B 10B USB (3.000M 10.000M €)
- 10B 30B USB (10.000M 30.000M €)



- 30B+ USB (Más de 30.000M €)
- Gobierno/Sector privado/Educación < 5.000 empleados</li>
- Gobierno/Sector privado/Educación 5.000-50.000 empleados
- Gobierno/Sector privado/Educación Más de 50.000 empleados

# ¿Cómo describirías tu función dentro de la empresa?

Al hacer clic en el botón "Enviar", acepta las Reglas de Participación, Condiciones de Uso y Política de Privacidad.

**SIGUIENTE** 

# Valoración de Panda Security

# 1. Selección del producto

Selecciona la empresa proveedora de la Solución Protección para Endpoints que has implementado

Panda Security

Selecciona el producto o servicio de esta empresa que has implementado **Endpoint Protection o Endpoint Potection Plus** 

Número de la versión empleada actualmente en tu organización

1.6 0 1.6.5 0 1.7

Año de lanzamiento

2016 (1.6 y 1.6.5) o 2017 (1.7)

Arquitectura del despliegue

Solución 'cloud'

Elije la opción que mejor describa la complejidad de la implementación <Número de licencias>

# ¿Cuál fue tu participación en la implementación?

Director del equipo de análisis Usuario del sistema de análisis Director de aplicaciones Analista de negocio Científico de datos Administrador de datos Desarrollo/Integración

Stakeholder de informática de usuario final

Director de soporte a usuario final

Patrocinador ejecutivo

Evaluación funcional

Implementación, mantenimiento u otras

tareas de soporte informático Administrador de sistemas Evaluación técnica Formación a usuarios

Administración de proveedores Selección de productos/proveedores

Otros...

## ¿Por qué adquiriste este producto o servicio?

Gestión de costes Crear eficiencias internas/operativas

Impulsar la innovación Impulsar el crecimiento de ingresos

Mejorar la toma de decisiones

Aumentar la agilidad de los procesos de

negocio

Mejorar el resultado de los procesos de negocio

Mejorar el cumplimiento normativo y la

administración de riesgos

Mejorar el servicio/relación con los clientes Mejorar las relaciones con proveedores o

partners

Reducir el 'time-to-market'

Otros...



# ¿Qué otros proveedores fueron tenidos en cuenta?

Carbon Black LightCyber

Check Point Software Technologies Nehemiah Security

Cisco Nuix

CounterTackOutlier SecurityCrowdStrikeRed CanaryCyberbitSentinelOneCybereasonSophos (Invincea)CynetSymantec (Blue Coat)

Digital Guardian
Endgame
F-Secure
F-Secure
Fidelis Cybersecurity
FireEye (Mandiant)
Tanium
Tripwire
Verint Systems
WatchGuard
Ziften

Guidance Software
Infocyte
Intel Security (McAfee)

Ninguno
No sé
Otros...

## ¿Cuáles fueron los factores principales que impulsaron tu decisión?

Solidez de los servicios

Funcionalidad y rendimiento del producto

Amplitud de servicios

Relación anterior

Viabilidad financiera/organizativa

Fuerte relación de consultoría

Fuerte foco en el cliente

Fuerte comunidad de usuarios

Roadmap del producto y visión de futuro Otros...

Coste global

# ¿Cuál fue la estrategia de implementación?

Trabajamos con un único proveedor

Trabajamos con un tercero (proveedor de

servicios)

Trabajamos tanto con el proveedor como con terceros (proveedores de servicios)

Completamente interna

No sé

# ¿Qué preferencia a la hora de adoptar nueva tecnología te llevó a esta implementación?

Tendencia a adoptar tecnologías relativamente nuevas y arriesgadas Tendencia a adoptar tecnologías que están madurando y con riesgo controlable

Tendencia a sólo adoptar tecnologías probadas

**SIGUIENTE** 

# 2. Resumen general

Valora su experiencia general con este proveedor

(De 1 a 5. 1=Completamente insatisfecho a 5=Completamente satisfecho)

Describe tu experiencia general con comentarios. Describe qué ha funcionado bien y qué no

Resume tu valoración con un titular que pueda serle útil a otras empresas

Ejemplo: La implementación fue muy sencilla pero requiere de características adicionales para completar el cuadro de herramientas



# Lecciones aprendidas

Si pudieses comenzar de nuevo, ¿qué haría tu organización de forma distinta? ¿Qué consejo le darías a otros clientes potenciales?

Menciona una cosa que te gustaría que el proveedor hiciese de forma distinta ¿Qué es lo que más te ha gustado del producto o servicio?

¿Qué es lo que menos te gusta del producto o servicio?

¿Recomendarías este producto o servicio a otros?

Sí

Sí, pero con reservas

No

No estoy seguro

Califica el grado de satisfacción de tu organización con el hecho de que el producto haya cumplido sus expectativas

(De 1 a 5. 1=Completamente insatisfecho a 5=Completamente satisfecho)

¿Qué grado de satisfacción tiene tu organización con el valor proporcionado por el producto en relación al dinero gastado?

(De 1 a 5. 1=Completamente insatisfecho a 5=Completamente satisfecho)

**SIGUIENTE** 



# 3. Evaluación & contratación

Valoración general de la evaluación y negociación del contrato con el proveedor \* (De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

## Capacidad de entender las necesidades de su organización

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

## Respuesta completa y a tiempo a preguntas sobre el producto

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

## Precio y flexibilidad contractual (precios y condiciones)

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

SIGUIENTE

# 4. Integración & despliegue

# Valoración global de la integración y despliegue \*

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

# ¿Cuánto tiempo fue necesario para el despliegue?

0-3 meses

3-6 meses

6-9 meses

9-12 meses

12 meses o más

No sé

# Disponibilidad de recursos de calidad de terceros (integradores, proveedores de servicios, etc.)

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

#### Facilidad de integración mediante APIs y herramientas estándar

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

## Calidad y disponibilidad de formación para el usuario final

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

# Facilidad de despliegue

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

**SIGUIENTE** 

# 5. Servicio & soporte

# Valoración global del servicio y soporte \*

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)



# ¿Has adquirido un paquete de soporte del proveedor?

Sí No No estoy seguro

#### Prontitud de la respuesta del proveedor

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

### Calidad del soporte técnico

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

# Calidad de la comunidad de usuarios

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

**SIGUIENTE** 

# 6. Capacidades del producto

### Valoración global de las capacidades del producto

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

¿En qué región o regiones tuvo lugar el despliegue?

Asia/Pacífico

Europa, Oriente Medio y África

Latinoamérica

Norteamérica

¿Ha habido un país específico en el que haya tenido lugar el despliegue?

¿Qué te ha animado a escribir esta valoración?

He sido invitado por Gartner

He sido invitado por el proveedor

Decisión mía (Gartner.com, búsqueda, anuncio/promoción)

Otros

## Confirmación de términos y condiciones

Al enviar esta encuesta, declaro ante Gartner que: (i) No soy empleado, consultor, distribuidor, competencia directa ni estoy relacionado en forma alguna con el proveedor al que estoy evaluando; y (ii) Mi opinión está basada enteramente en mi experiencia personal con el producto/servicio del proveedor, y (iii) soy la persona que afirmo ser, y (iv) Gartner puede copiar, mostrar, y utilizar de cualquier otro modo el contenido de mi valoración, en todo o en parte, en el curso ordinario de su negocio. Comprendo y acepto que en ningún caso se mostrará al lector información personal que pueda identificarme, y que cualquier información que proporcione será tratada de acuerdo a la política de privacidad de Gartner.

**ENVIAR MIS RESPUESTAS** 



# **Rules of Engagement**

THESE RULES OF ENGAGEMENT ("RULES") CONSTITUTE A LEGAL CONTRACT BETWEEN YOU AND GARTNER THAT DESCRIBES HOW YOU, THE USER, ARE PERMITTED TO USE THIS GARTNER PEER INSIGHTS WEBSITE (THE "SITE"). THE TERMS OF USE ("TERMS"), LOCATED IN THE FOOTER, SET FORTH THE HIGH LEVEL LEGAL TERMS THAT GOVERN YOUR USE OF ALL GARTNER WEBSITES LINKED TO HTTP://WWW.GARTNER.COM. BY USING THE SITE, YOU ARE ACKNOWLEDGING AND AGREEING TO COMPLY WITH BOTH THE GARTNER RULES AND TERMS; IF YOU DO NOT AGREE TO COMPLY, PLEASE DO NOT ACCESS OR OTHERWISE USE THE SITE.

#### General Use.

By using this Site, you represent, acknowledge and agree that you are at least 18 years of age. If you are not, you may not use the Site at any time or in any manner or submit any information to Gartner or the Site.

The content on this Site is the copyrighted, trademarked and/or proprietary work of Gartner or Gartner's third-party licensors and suppliers or other users of the Site (collectively, the "Gartner Content"). Gartner Content may include, without limitation, logos, graphics, video, images, research, submissions, templates, methodologies, software and other related content.

Subject to your compliance with these Rules, Gartner grants you a limited, irrevocable, non-exclusive, non-sub-licensable and non-transferable license to use the Gartner Content and this Site solely for your personal internal use. You agree not to use the Site or the Gartner Content for any commercial, marketing or unlawful purpose. Except for the foregoing license, you have no other rights to the Site or any Gartner Content and you may not modify, edit, copy, distribute, reproduce, publish, display, perform, license, sell, rent, lease, loan, create derivative works of, reverse engineer, alter, enhance, provide access to or in any way exploit the Site or the Gartner Content in any manner.

If you breach any of these Rules, your license will terminate automatically, you must immediately destroy any downloaded or printed Gartner Content and Gartner may be compelled to seek legal redress.

#### Privacy Policy.

Your use of this Site is subject to the <u>Gartner Global Privacy Policy</u> and <u>Privacy Principles</u> (the "Privacy Policy"), which explains how Gartner collects, manages, uses and safeguards the personal data that you submit to Gartner. <u>Click here</u> for additional information on our privacy policies and protocols.

#### Submissions.

You are responsible for the information, opinions, evaluations, reviews, ratings and other content or material that you submit, upload, post or otherwise make available on or through the Site (each a "Submission"). You will ensure that your Submission does not include any of the Unauthorized Activities enumerated below.

In making a Submission, you represent and warrant that (1) you are the sole author of the Submission and owner of the intellectual property rights thereto, (2) your Submission is accurate to the best of your knowledge; (3) your Submission fully complies with and does not violate the polices of your employer, and (4) your Submission does not violate any third party confidentiality, non-disclosure, or contractual obligations. When your Submission consists of a review or evaluation of a product or service, you further represent and warrant that (a) you are not an employee, consultant, reseller, competitor or in any other way associated with the vendor you are reviewing or any other competitor in that market; and (b) your feedback is based entirely on your own personal experience with this vendor's product/service.

You further understand and agree that Gartner may copy, display and otherwise use the contents of your Submission, in whole or in part, in the ordinary course of its business. You understand that your personal data will not be displayed to other readers and all personally-identifiable information you provide will be treated in accordance with the Gartner Global Privacy Policy.

Unless otherwise explicitly stated herein or in the Gartner Global Privacy Policy, you agree that any Submission provided by you in connection with this Site is provided on a non-proprietary and non-confidential basis. Gartner owns all Submissions, and has the right at its sole discretion to use, reproduce, process, adapt, publicly perform, publicly display, modify, prepare derivative works, publish, transmit and distribute Submissions, or any portion thereof, in any form, medium or distribution method now known or hereafter existing. We may modify or adapt your Submissions for the sole purpose of transmitting, displaying or distributing them over computer networks and in various media. Any such modification will not alter the substantive content of the Submission.

#### Unauthorized Activities.

The following is a list of some of the unauthorized activities that constitute a violation of these Rules. This list is not intended to be comprehensive but rather to provide some basic guidelines. Gartner reserves the right at its sole discretion to determine what constitutes an unauthorized activity.

You shall not post Submissions on the Site that:

- Are known by you or that a reasonable person would know to contain false, inaccurate or misleading information;
- Infringe any third party's copyright, patent, trademark, trade secret or other proprietary rights or rights of publicity or privacy;



- Violate any law, statute, ordinance or regulation (including, but not limited to, those governing export control, consumer protection, unfair competition, anti-discrimination or false advertising)
- Contain information that is, or may reasonably be considered to be, defamatory, libelous, hateful, racially or
  religiously biased or offensive, obscene, pornographic, exploitive of minors, invasive of privacy or publicity rights,
  abusive, cruel, inflammatory, fraudulent, unlawfully threatening or harassing to any individual, partnership or
  corporation.
- Contain information that may constitute, encourage or provide instructions for a criminal offense, violate the rights
  of any party, or that would otherwise create liability or violate any local, state, national or international law,
  including, without limitation, the regulations of the U.S. Securities and Exchange Commission (SEC) or any rules of a
  securities exchange, such as the New York Stock Exchange (NYSE), the American Stock Exchange or the NASDAQ;
- Impersonate any person or entity or otherwise misrepresent your affiliation with a person or entity, including Gartner:
- Contain unsolicited promotions, political campaigning, advertising, contests, raffles, or solicitations;
- Contain personally identifiable information of any third party, including, without limitation, surname (family name), addresses, phone numbers, e-mail addresses, Social Security numbers and credit card numbers;
- Conflict with or are contrary to Gartner' public image, goodwill or reputation; or
- Contain viruses, corrupted data or other harmful, disruptive or destructive files.

#### When using this Site, you shall not:

- Disseminate any unsolicited or unauthorized advertising, promotional materials, 'junk mail', 'spam', 'chain letters', 'pyramid schemes', or any other form of such solicitation;
- Use any unauthorized robot, spider, scraper or other automated means to access the Site;
- Frame, mirror, host or otherwise distribute the Gartner Content without our express written permission;
- Take any action that imposes an unreasonable or disproportionately large burden on our infrastructure;
- Alter the opinions or comments posted by others on this Site;
- Interfere with, restrict or inhibit any other person from using or enjoying the Site;
- Take any action that may expose Gartner, its affiliates or its users to any harm or liability of any type; or
- Attempt to modify, translate, adapt, edit, decompile, disassemble, or reverse engineer any software programs
  used by Gartner in connection with the Site.

When Gartner perceives a violation, Gartner reserves the right at its sole discretion to (a) terminate access to your account, your ability to post to this Site and (b) refuse, delete or remove any Submissions or any portion thereof; with or without cause and with or without notice, for any reason or no reason, or for any action that Gartner determines is inappropriate or disruptive to this Site or to any other user of this Site. Gartner may report to law enforcement authorities any actions that may be illegal, and will cooperate with law enforcement agencies in any investigation of alleged illegal activity on this Site or on the Internet.

You agree to indemnify and hold harmless Gartner and its officers, directors, employees, affiliates and agents from and against any and all costs, damages, liabilities, and expenses (including attorneys' fees and costs of defense) Gartner or any other indemnified party suffers in relation to any third party claim that your use of this Site violates these Rules and/or any applicable law or infringes any third party intellectual property rights.

#### Proprietary Rights.

Gartner™ is a trademark of Gartner, Inc., registered in the United States. Other trademarks, names and logos on this Site are the property of their respective owners.

Unless otherwise specified in these Guidelines, all information and screens appearing on this Site, including documents, services, site design, text, graphics, logos, images and icons, as well as the arrangement thereof, are the sole property of Gartner. All proprietary rights not expressly granted herein are reserved. Except as otherwise required or limited by applicable law, any reproduction, distribution, modification, retransmission, or publication of any copyrighted material is strictly prohibited without the express written consent of the copyright owner or license.

#### Submitting a DMCA Counter-Notification

Gartner respects the intellectual property rights of others, and expects you to do the same. Gartner may, in appropriate circumstances and at our discretion, terminate service and/or access to this Site for users who infringe the intellectual property rights of others. If you believe that your work is the subject of copyright infringement and/or trademark infringement and appears on our Site, please provide Gartner with a valid DMCA Take-Down Notice, including the following information:

- A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.
- Identification of the copyrighted and/or trademarked work claimed to have been infringed, or, if multiple works
  are covered by a single notification, a representative list of such works.



- Identification of the alleged infringing material that is to be taken down from the Site and information reasonably sufficient to permit Gartner to locate the material.
- Contact information, including an address, telephone number, and, if available, an electronic mail address at which you may be contacted.
- A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright and/or trademark owner, its agent, or the law.
- A statement that the information in the notification is accurate, and under penalty of perjury, that you are authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

Gartner's agent for notice of claims of copyright or trademark infringement on this Site is located at 56 Top Gallant Rd, Stamford CT 06902, Attn: Legal Department.

Please note: Gartner reserves the right, in its sole discretion, to terminate the account or access of any user of this Site who is the subject of repeated DMCA or other infringement notifications.

#### Disclaimer of Warranties.

Your use of this Site is at your own risk. The Submissions may include inaccuracies or typographical or other errors. Gartner does not warrant the accuracy, integrity, quality, appropriateness or timeliness of the Content contained on this Site. Gartner has no liability for any errors or omissions in the Content, whether provided by Gartner, our licensors or suppliers or other users. You agree to evaluate and make your own judgment, and bear all risks associated with, your use of any Content.

You understand and agree that Gartner has no obligation to screen, preview, authenticate, monitor, approve or publish any Content submitted to this Site. However, Gartner reserves the right to review and delete any Content or Submissions that, in its sole judgment, violate these Rules or are not of sufficient quality. By using this Site, you agree that it is solely YOUR RESPONSIBILITY to evaluate your risks relating to use, accuracy, usefulness, completeness or appropriateness of any Submissions that you make or Content that you receive, access, transmit or otherwise convey via this Site. Under no circumstances will Gartner be liable in any way for any Content or Submissions that contain any errors, omissions, defamatory statements, or confidential or private information or for any loss or damage of any kind incurred as a result of the use of your Submissions or Content you receive via this Site. You waive the right to bring or assert any claim against Gartner relating to Content or Submissions, and release Gartner from any and all liability for or relating to any Content or Submissions.

GARTNER, FOR ITSELF AND ITS LICENSORS, MAKES NO EXPRESS, IMPLIED OR STATUTORY REPRESENTATIONS, WARRANTIES OR GUARANTEES IN CONNECTION WITH THIS SITE RELATING TO THE QUALITY, SUITABILITY, TRUTH, ACCURACY OR COMPLETENESS OF ANY CONTENT OR SUBMISSIONS ON THIS SITE. UNLESS OTHERWISE EXPRESSLY STATED, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THIS SITE, INCLUDING THE CONTENT AND SUBMISSIONS, IS PROVIDED TO YOU ON AN "AS IS," "AS AVAILABLE" AND "WHERE-IS" BASIS WITH NO IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT OF THIRD-PARTY RIGHTS. GARTNER DOES NOT PROVIDE ANY WARRANTIES AGAINST VIRUSES, SPYWARE OR MALWARE THAT MAY BE INSTALLED ON YOUR COMPUTER.

### Limitation of Liability.

GARTNER SHALL NOT BE LIABLE TO YOU FOR ANY DAMAGES RESULTING FROM YOUR DISPLAYING, COPYING, OR DOWNLOADING ANY GARTNER CONTENT TO OR FROM THIS SITE. IN NO EVENT SHALL GARTNER BE LIABLE TO YOU FOR ANY INDIRECT, EXTRAORDINARY, EXEMPLARY, PUNITIVE, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF DATA, REVENUE, PROFITS, USE OR OTHER ECONOMIC ADVANTAGE) HOWEVER ARISING FROM YOUR USE OF THIS SITE EVEN IF GARTNER KNOWS THERE IS A POSSIBILITY OF SUCH DAMAGE.

#### Local Laws: Export Control.

This Site is operated by Gartner, Inc., a U.S. entity, and these Rules are governed by the laws of the State of Connecticut, USA. You consent to the exclusive jurisdiction and venue of the state and federal courts in Stamford, CT, USA and stipulate to the fairness and convenience of proceedings in such courts for all disputes arising out of or relating to this Site. You agree that all claims you may have against Gartner, Inc. arising from or relating to this Site must be heard and resolved in a court of competent subject matter jurisdiction located in the State of Connecticut. Use of this Site is unauthorized in any jurisdiction that does not give effect to all provisions of these Rules.

### Feedback.

If you send or transmit any communications, comments, questions, suggestions, or related materials to Gartner, whether by letter, e-mail, telephone, or by using the "Feedback" button on the Site, (collectively, "Feedback"), suggesting or recommending changes to the Site or Content, including, without limitation, new features or functionality relating thereto, all such Feedback is, and will be treated as, non-confidential and non-proprietary. You hereby assign to Gartner all right, title, and interest in, and allow Gartner to use, without any attribution or compensation to you, any ideas, know-how, concepts, techniques, or other intellectual property and proprietary rights contained in the Feedback, whether or not patentable, for any purpose whatsoever, including but not limited to, developing, manufacturing, having manufactured, licensing, marketing, and selling, directly or indirectly, products and services using such Feedback. You understand and agree that Gartner is not obligated to use, display, reproduce, or distribute any such ideas, know-how, concepts, or techniques contained in the Feedback, and you have no right to compel such use, display, reproduction, or distribution.



These Rules, along with the Gartner Terms of Use, constitute the entire agreement between you and Gartner and supersede all prior or contemporaneous negotiations, discussions or agreements between you and Gartner about this Site. The proprietary rights, disclaimer of warranties, representations and warranties made by you, indemnities, limitations of liability and general provisions of these Rules shall survive any termination of these Rules.

#### California Consumer Notice.

Under California Civil Code Section 1789.3, California users are entitled to the following consumer rights notice: This Site is operated by Gartner, Inc. If you have a question or complaint regarding the Site, please contact Customer Service at <a href="mailto:peerinsights@gartner.com">peerinsights@gartner.com</a>. You may also contact us by writing to Gartner at 56 Top Gallant Rd, Stamford CT 06902, Attn: Legal Department. California residents may reach the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs by post at 1625 North Market Blvd., Sacramento, CA 95834 or by telephone at (916) 445-1254 or (800) 952-5210 or Hearing Impaired at TDD (800) 326-2297 or TDD (916) 322-1700.

#### Changes.

Gartner reserves the right to change, update or otherwise modify these Rules and the Gartner Content on this Site at any time. Gartner will post the updated and/or modified Rules and you will be expected to check periodically for any such changes. By using this Site after Gartner has updated the Rules, you agree to comply with the updated Rules; if you do not agree with any of the updated Rules, you must stop using the Site.

These Rules were last updated on July 2, 2015.

#### Contact Us.

If you have any questions about these Rules or otherwise need to contact Gartner relating to your use of this Site, you may contact our Customer Service at peerinsights@gartner.com.

THANK YOU FOR USING THE GARTNER PEER INSIGHTS WEB SITE!



# Terms of Use for gartner.com and all Gartner-owned Websites

WELCOME TO GARTNER! WE ENCOURAGE YOU TO TAKE ADVANTAGE OF THE CONTENT AND FEATURES AVAILABLE ON GARTNER.COM AND ALL GARTNER-OWNED WEBSITES (EACH, A "WEBSITE").

PLEASE READ THESE NON-NEGOTIABLE TERMS OF USE CAREFULLY BEFORE USING THE WEBSITE. BY CONTINUING TO USE THE WEBSITE, YOU (THE "USER") AGREE TO BE BOUND BY THESE TERMS OF USE.

If you purchase any subscription products or services from Gartner ("Services"), the terms of use for those Services will be set forth in a separate sales contract between you and Gartner. These TERMS OF USE will not in any way change or limit your rights and obligations under your Gartner sales contract.

If you have not yet purchased Services from Gartner or are not already a Gartner Client, we encourage you to contact us to learn more about the benefits and value that Gartner can provide.

#### Website Content and Copyright:

• This Website is the property of Gartner and is protected by U.S. and international copyright law and conventions. Gartner grants to User the right to access and use the Website, so long as such use is for internal information purposes, and User does not alter, copy, disseminate, redistribute or republish any content or feature of this Website. User acknowledges that access to and use of this Website is subject to these TERMS OF USE and any expanded access or use must be approved in writing by Gartner.

#### Changes or Updates to the Website

Gartner reserves the right to change, update or discontinue any aspect of this Website at any time
without notice. Your continued use of the Website after any such change constitutes your
agreement to these TERMS OF USE, as modified.

#### Disclaimer of Warranties:

Gartner does not make any warranties, express or implied, including, without limitation, those of
merchantability and fitness for a particular purpose, with respect to this Website. Although Gartner
takes reasonable steps to screen this Website for infection by viruses, worms, Trojan horses or other
code manifesting contaminating or destructive properties, Gartner cannot guarantee that it will be
free of infection or that it will be available at any particular time or location.

#### Accuracy of Information:

While the information contained on this Website has been obtained from sources believed to be reliable, Gartner disclaims all warranties as to the accuracy, completeness or adequacy of such information. User assumes sole responsibility for the use it makes of this Website to achieve his/her intended results.

#### Third Party Links:

This Website may contain links to other third party websites, which are provided as additional resources for the convenience of Users. Gartner does not endorse, sponsor or accept any responsibility for these third party websites, User agrees to direct any concerns relating to these third party websites to the relevant website administrator.

#### Limitation of Liability:

In no event will Gartner be liable for:In no event will Gartner be liable for: (a) damages of any kind, including without limitation, direct, incidental or consequential damages (including, but not limited to, damages for lost profits Limitation of Liability: business interruption and loss of programs or information) arising out of the use of or inability to use this Website, or any information provided on this Website, or (b) any claim attributable to errors, omissions or other inaccuracies in the information provided on this Website.

#### Termination:

In accessing and using this Website, User agrees to comply with all applicable laws and agrees not to take any action that would compromise the security or viability of this Website. Gartner may terminate User's access to this Website at any time for any reason. The terms hereunder regarding Disclaimer of Warranty, Accuracy of Information, Indemnification, and Third Party Rights shall survive termination.

#### Indemnification:

User agrees to indemnify, defend and hold harmless Gartner, its affiliates, licensors, and their respective officers, directors, employees and agents from and against all losses, expenses, damages and costs, including reasonable attorneys' fees, arising out of User's use/ misuse of this Website.



## Third Party Rights

The terms hereunder regarding Disclaimer of Warranty, Limitation of Liability and Indemnification are for the benefit of Gartner, and its licensors, employees and agents, each of whom shall have the right to assert and enforce those terms against a User.

#### General Provisions

Any provision in any written communication received by Gartner in connection with this Website which is inconsistent with, or adds to, these TERMS OF USE is void. If any term hereunder is determined by a court of competent jurisdiction to be invalid, all remaining terms will remain in full force and effect

#### Governing Law

These TERMS OF USE and the resolution of any dispute arising hereunder shall all be governed and construed in accordance with the laws of the state of Connecticut, without regard to its conflicts of law principles. User consents to the jurisdiction of the courts of the state of Connecticut.

#### Privacy Statement

User's right to privacy is of paramount importance to Gartner. When you register to use our <u>Website</u>, Gartner will ask you to provide your name, organization, email address, and other related information. Gartner will use this information to provide you with a more personalized online experience and, where applicable, to process orders, as well as to keep track of what topics are of interest to our Users. Gartner will not share this information with any third party

#### Restriction on Use

User will not (i) violate the security of the Site nor attempt to gain unauthorized access to the Site, data, materials, information, computer systems or networks connected to any server associated with the Site, through hacking, password timing or any other means; (ii) take nor attempt any action that, in the sole discretion of Gartner, imposes or may impose an unreasonable or disproportionately large burden on the Site or its infrastructure; (iii) use nor attempt to use any "scraper," "robot," "bot," "spider," "data mining," "computer code," or any other automated device, program, tool, algorithm, process or methodology to access, acquire, copy, or monitor any portion of the Site, any data or content found on or accessed through the Site without the prior written consent of Gartner; (iv) forge headers or otherwise manipulate identifiers in order to disguise the origin of any other content.



# **Gartner Online Privacy Policy**

#### Information Collection and Use

When you register on Gartner Web sites, or for Gartner events, or purchase products, we ask you for personal information. We use this information to provide you with the best advice and highest-quality service as well as with offers that we think are relevant to you. We may also contact you regarding a Web site problem or other customer service-related issues.

Gartner does not market to children and does not knowingly collect personal information from children on Gartner Web sites.

#### Information Sharing and Disclosure

Gartner does not sell, share or rent personal information about you collected on Company Web sites outside the Gartner family of companies.

#### How to Unsubscribe

If you no longer want to receive marketing communications from Gartner, you may unsubscribe by clicking the "Manage My Preferences" or "Unsubscribe" link within the Gartner electronic communications, or by otherwise following the instructions to "opt out" appearing on that communication.

#### Registration

In order to use many features of Gartner Web sites, you may be asked to complete a registration form. During registration, you are required to provide contact information which is used to determine whether you are a subscriber or the authorized employee of a subscriber.

#### Alerts

When you sign up for e-mail Alerts from Gartner Web sites, you are asked to provide your e-mail address and to select topics to be included in the Alerts. Other information may also be necessary depending on the type of Alert requested.

If you want to stop receiving Alerts from Gartner Web sites, click the "Alerts" link available from the top of the gartner.com homepage, then follow the instructions for deleting Alerts on the Alerts management page.

#### **Purchases and Fulfillment**

When you place an order or register for a Gartner event, we may request additional information such as credit card number and expiration date. This information is used for confirmation and billing purposes. The contact information you provide is used to service the order. Also, when you register for an event, we may request additional information about your hotel, meal and other travel preferences. This information is used only for the specific event.

Gartner uses third-party service providers such as credit card processing companies, shipping companies, mailing houses and event coordinators together with other service providers as required to satisfy client requests.

When you register for a Gartner event, we provide necessary information to hotels and to facilities hosting events. These parties are allowed to use that personal information only to provide services relevant to the event.

#### **Usage Entitlements -** Username and Passwords

- Passwords are for user's individual use
- Passwords may not be shared with others

# Document Use - Users May Not

- Store documents in shared folders.
- Act as a 'librarian' for redistribution of documents to non-users unless otherwise stated in their contract terms.
- Reproduce or distribute documents externally without Gartner's prior written permission from vendor.relations@gartner.com.

## **Usage Tracking**

We monitor how you use our Web sites including search terms you enter, pages visited and documents viewed. If you are a registered user, this information is stored with your registration information. It is unique-number identifiable, and is used solely for purposes of enabling us to provide you with a personalized Web site experience. Aggregated (not personally identifiable) forms of this data may also be used in order to help us understand areas for future research and to identify future features and functions to develop for the Web sites

This data may also be used by Gartner, in the aggregate, to identify appropriate product offerings and subscription plans.

This same data is also used by Gartner clients to help them understand how their subscriptions are being used by their employees and in this case, is personally identifiable to the specific client.



#### Cookies

A cookie is a small piece of computer code that enables Web servers to "identify" visitors. Each time you initiate a session on Gartner Web sites, a cookie is set in order to identify you and determine your access privileges. Cookies do not store any of the information that you have provided to the site. They are simply identifiers.

You have the ability to delete cookie files from your hard drive at any time. However, you should know that cookies may be necessary to provide you with access to much of the content and many of the features of Gartner Web sites. We use cookie technology to enable registered users to move quickly and securely through access-controlled areas of the sites. Cookie technology also enables registered users to take advantage of certain useful features on the sites, including "remember my password."

#### Links to Other Sites

Gartner Web sites contain links to other Web sites. Please be aware that Gartner is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our sites and to read the privacy statements of each and every Web site that collects personally identifiable information. This privacy statement applies solely to information collected by Gartner Web sites.

#### Security

Gartner provides its users with a secure online experience. To do this, we use a variety of security measures to maintain the safety and confidentiality of personal information about you. All user registration information is contained behind a firewall and only accessible by a limited number of employees who have special access rights to our production systems. Confidential personal information sent to us is transmitted using Secure Socket Layer technology. This information is then encrypted in our secure database. The database is further protected behind a firewall. If you have any questions about the security at our Web sites, please send an e-mail to security.officer@aartner.com.

## **Updating Personal Information**

If your personal information changes, you may update it at any time. To correct or update personal information, go to your user profile on our Web sites.

#### **Notification of Policy Changes**

We will notify you about significant changes to our Privacy Policy by placing a prominent notice on our Web site and in some instances, we may send a notice to the primary e-mail address specified in your user profile.

#### **Contact Gartne**

If you would like to be taken off our marketing lists, please send an e-mail to <u>privacy@gartner.com</u>. For additional questions, please contact the Gartner Privacy Officer nearest you.

Last Updated: August, 2016