

Encuesta de Peer-Insights para Adaptive Defense o Adaptive Defense 360

Antes de empezar a compartir tu opinión sobre una solución informática que haya ayudado a seleccionar o implementar, ten en cuenta lo siguiente:

VISIBILIDAD

Tu valoración será publicada en Gartner Peer Insights.

PRIVACIDAD

En ningún momento se mostrará tu nombre o el de tu empresa. Tu valoración sólo estará asociada a tu rol, el tamaño de tu empresa y el sector al que pertenece.

ELIGIBILIDAD

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Crea tu cuenta

Mi nueva cuenta

Dirección de correo electrónico profesional Nueva contraseña Vuelve a escribir la contraseña Nombre Apellido

SIGUIENTE

Más información

¿En qué sector trabajas? ¿Qué tamaño tiene tu empresa?

- <50M USD (<50M €)</p>
- 50M-250M USD (50M-250M €)
- 250M-500M USD (250M-500M €)
- 500 1B USB (500M 1.000M €)
- 1B 3B USB (1.000M 3.000M €)
- 3B 10B USB (3.000M 10.000M €)
- 10B 30B USB (10.000M 30.000M €)
- 30B+ USB (Más de 30.000M €)



- Gobierno/Sector privado/Educación < 5.000 empleados
- Gobierno/Sector privado/Educación 5.000-50.000 empleados
- Gobierno/Sector privado/Educación Más de 50.000 empleados

¿Cómo describirías tu función dentro de la empresa?

Al hacer clic en el botón "Enviar", acepta las <u>Reglas de Participación, Condiciones de Uso y</u> <u>Política de Privacidad.</u>

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Valoración de Panda Security

1. Selección del producto

Selecciona la empresa proveedora de la Solución de Detección y Respuesta (EDR) para Endpoints que has implementado

Panda Security

Selecciona el producto o servicio de esta empresa que has implementado Panda Adaptive Defense 360 o Panda Adaptive Defense

Número de la versión empleada actualmente en tu organización 2.3.5 o 2.4

Año de lanzamiento 2016 (2.3.5) o 2017 (2.4)

Arquitectura del despliegue Solución 'cloud'

Elije la opción que mejor describa la complejidad de la implementación <Número de licencias>

¿Cuál fue tu participación en la implementación?

Director del equipo de análisis Usuario del sistema de análisis Director de aplicaciones Analista de negocio Científico de datos Administrador de datos Desarrollo/Integración Stakeholder de informática de usuario final Director de soporte a usuario final	Evaluación funcional Implementación, mantenimiento u otras tareas de soporte informático Administrador de sistemas Evaluación técnica Formación a usuarios Administración de proveedores Selección de productos/proveedores
Patrocinador ejecutivo	Otros

¿Por qué adquiriste este producto o servicio?

Gestión de costesMejorar el resultado de los procesos de
negocioCrear eficiencias internas/operativasnegocioImpulsar la innovaciónMejorar el cumplimiento normativo y la
administración de riesgosMejorar la toma de decisionesMejorar el servicio/relación con los clientesAumentar la agilidad de los procesos de
negocioMejorar las relaciones con proveedores o
partners
Reducir el 'time-to-market'

Otros...



- ¿Qué otros proveedores fueron tenidos en cuenta?
- Carbon Black LiahtCvber Check Point Software Technologies Nehemiah Security Cisco Nuix CounterTack **Outlier Security** CrowdStrike **Red Canary** Cyberbit SentinelOne Cybereason Sophos (Invincea) Symantec (Blue Coat) Cynet Digital Guardian Tanium Endgame Tripwire **F-Secure** Verint Systems Fidelis Cybersecurity WatchGuard FireEye (Mandiant) Ziften Guidance Software Ninguno Infocyte No sé Intel Security (McAfee) Otros...

¿Cuáles fueron los factores principales que impulsaron tu decisión?

Solidez de los servicios Funcionalidad y rendimiento del producto Amplitud de servicios Relación anterior Roadmap del producto y visión de futuro Coste global Viabilidad financiera/organizativa Fuerte relación de consultoría Fuerte foco en el cliente Fuerte comunidad de usuarios Otros...

¿Cuál fue la estrategia de implementación?

Trabajamos con un único proveedor Trabajamos con un tercero (proveedor de servicios) Trabajamos tanto con el proveedor como con terceros (proveedores de servicios) Completamente interna No sé

¿Qué preferencia a la hora de adoptar nueva tecnología te llevó a esta

implementación? Tendencia a adoptar tecnologías relativamente nuevas y arriesgadas Tendencia a adoptar tecnologías que están madurando y con riesgo controlable Tendencia a sólo adoptar tecnologías probadas

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2. Resumen general

Valora su experiencia general con este proveedor (De 1 a 5. 1=Completamente insatisfecho a 5=Completamente satisfecho)

Describe tu experiencia general con comentarios. Describe qué ha funcionado bien y

qué no

Resume tu valoración con un titular que pueda serle útil a otras empresas Ejemplo: La implementación fue muy sencilla pero requiere de características adicionales para completar el cuadro de herramientas



Lecciones aprendidas

Si pudieses comenzar de nuevo, ¿qué haría tu organización de forma distinta? ¿Qué consejo le darías a otros clientes potenciales?

Menciona una cosa que te gustaría que el proveedor hiciese de forma distinta

¿Qué es lo que más te ha gustado del producto o servicio?

¿Qué es lo que menos te gusta del producto o servicio?

¿Recomendarías este producto o servicio a otros?

Sí Sí, pero con reservas No No estoy seguro

Califica el grado de satisfacción de tu organización con el hecho de que el producto

haya cumplido sus expectativas (De 1 a 5. 1=Completamente insatisfecho a 5=Completamente satisfecho)

¿Qué grado de satisfacción tiene tu organización con el valor proporcionado por el

producto en relación al dinero gastado?

(De 1 a 5. 1=Completamente insatisfecho a 5=Completamente satisfecho)

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3. Evaluación & contratación

Valoración general de la evaluación y negociación del contrato con el proveedor *

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

Capacidad de entender las necesidades de su organización

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

Respuesta completa y a tiempo a preguntas sobre el producto

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

Precio y flexibilidad contractual (precios y condiciones)

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

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4. Integración & despliegue

Valoración global de la integración y despliegue *

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

¿Cuánto tiempo fue necesario para el despliegue?

0-3 meses 3-6 meses 6-9 meses 9-12 meses 12 meses o más No sé

Disponibilidad de recursos de calidad de terceros (integradores, proveedores de

servicios, etc.)

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

Facilidad de integración mediante APIs y herramientas estándar

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

Calidad y disponibilidad de formación para el usuario final

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Facilidad de despliegue

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)



5. Servicio & soporte

Valoración global del servicio y soporte *

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¿Has adquirido un paquete de soporte del proveedor?

Sí No No estoy seguro

Prontitud de la respuesta del proveedor

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

Calidad del soporte técnico

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

Calidad de la comunidad de usuarios

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

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6. Capacidades del producto

Valoración global de las capacidades del producto

(De 1 a 5 o N/A (no aplicable). 1=Completamente insatisfecho a 5=Completamente satisfecho + Añadir comentario (opcional)

¿En qué región o regiones tuvo lugar el despliegue? Asia/Pacífico Europa, Oriente Medio y África Latinoamérica Norteamérica

¿Ha habido un país específico en el que haya tenido lugar el despliegue?
¿Qué te ha animado a escribir esta valoración?
He sido invitado por Gartner
He sido invitado por el proveedor
Decisión mía (Gartner.com, búsqueda, anuncio/promoción)
Otros

Confirmación de términos y condiciones

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In no event will Gartner be liable for: In no event will Gartner be liable for: (a) damages of any kind, including without limitation, direct, incidental or consequential damages (including, but not limited to, damages for lost profits Limitation of Liability: business interruption and loss of programs or information) arising out of the use of or inability to use this Website, or any information provided on this Website, or (b) any claim attributable to errors, omissions or other inaccuracies in the information provided on this Website.

Termination:

In accessing and using this Website, User agrees to comply with all applicable laws and agrees not to take any action that would compromise the security or viability of this Website. Gartner may terminate User's access to this Website at any time for any reason. The terms hereunder regarding Disclaimer of Warranty, Accuracy of Information, Indemnification, and Third Party Rights shall survive termination.

Indemnification:

User agrees to indemnify, defend and hold harmless Gartner, its affiliates, licensors, and their respective officers, directors, employees and agents from and against all losses, expenses, damages and costs, including reasonable attorneys' fees, arising out of User's use/ misuse of this Website.



Third Party Rights

The terms hereunder regarding Disclaimer of Warranty, Limitation of Liability and Indemnification are for the benefit of Gartner, and its licensors, employees and agents, each of whom shall have the right to assert and enforce those terms against a User.

General Provisions

Any provision in any written communication received by Gartner in connection with this Website which is inconsistent with, or adds to, these TERMS OF USE is void. If any term hereunder is determined by a court of competent jurisdiction to be invalid, all remaining terms will remain in full force and effect

Governing Law

These TERMS OF USE and the resolution of any dispute arising hereunder shall all be governed and construed in accordance with the laws of the state of Connecticut, without regard to its conflicts of law principles. User consents to the jurisdiction of the courts of the state of Connecticut.

Privacy Statement

User's right to privacy is of paramount importance to Gartner. When you register to use our <u>Website</u>, Gartner will ask you to provide your name, organization, email address, and other related information. Gartner will use this information to provide you with a more personalized online experience and, where applicable, to process orders, as well as to keep track of what topics are of interest to our Users. Gartner will not share this information with any third party

Restriction on Use

User will not (i) violate the security of the Site nor attempt to gain unauthorized access to the Site, data, materials, information, computer systems or networks connected to any server associated with the Site, through hacking, password timing or any other means; (ii) take nor attempt any action that, in the sole discretion of Gartner, imposes or may impose an unreasonable or disproportionately large burden on the Site or its infrastructure; (iii) use nor attempt to use any "scraper," "robot," "bot," "spider," "data mining," "computer code," or any other automated device, program, tool, algorithm, process or methodology to access, acquire, copy, or monitor any portion of the Site, any data or content found on or accessed through the Site without the prior written consent of Gartner; (iv) forge headers or otherwise manipulate identifiers in order to disguise the origin of any other content.



Gartner Online Privacy Policy

Information Collection and Use

When you register on Gartner Web sites, or for Gartner events, or purchase products, we ask you for personal information. We use this information to provide you with the best advice and highest-quality service as well as with offers that we think are relevant to you. We may also contact you regarding a Web site problem or other customer service-related issues.

Gartner does not market to children and does not knowingly collect personal information from children on Gartner Web sites.

Information Sharing and Disclosure

Gartner does not sell, share or rent personal information about you collected on Company Web sites outside the Gartner family of companies.

How to Unsubscribe

If you no longer want to receive marketing communications from Gartner, you may unsubscribe by clicking the "Manage My Preferences" or "Unsubscribe" link within the Gartner electronic communications, or by otherwise following the instructions to "opt out" appearing on that communication.

Registration

In order to use many features of Gartner Web sites, you may be asked to complete a registration form. During registration, you are required to provide contact information which is used to determine whether you are a subscriber or the authorized employee of a subscriber.

Alerts

When you sign up for e-mail Alerts from Gartner Web sites, you are asked to provide your e-mail address and to select topics to be included in the Alerts. Other information may also be necessary depending on the type of Alert requested.

If you want to stop receiving Alerts from Gartner Web sites, click the "Alerts" link available from the top of the gartner.com homepage, then follow the instructions for deleting Alerts on the Alerts management page.

Purchases and Fulfillment

When you place an order or register for a Gartner event, we may request additional information such as credit card number and expiration date. This information is used for confirmation and billing purposes. The contact information you provide is used to service the order. Also, when you register for an event, we may request additional information about your hotel, meal and other travel preferences. This information is used only for the specific event.

Gartner uses third-party service providers such as credit card processing companies, shipping companies, mailing houses and event coordinators together with other service providers as required to satisfy client requests.

When you register for a Gartner event, we provide necessary information to hotels and to facilities hosting events. These parties are allowed to use that personal information only to provide services relevant to the event.

Usage Entitlements - Username and Passwords

- Passwords are for user's individual use
- Passwords may not be shared with others

Document Use - Users May Not

- Store documents in shared folders.
- Act as a 'librarian' for redistribution of documents to non-users unless otherwise stated in their contract terms.
- Reproduce or distribute documents externally without Gartner's prior written permission from vendor.relations@gartner.com.

Usage Tracking

We monitor how you use our Web sites including search terms you enter, pages visited and documents viewed. If you are a registered user, this information is stored with your registration information. It is uniquenumber identifiable, and is used solely for purposes of enabling us to provide you with a personalized Web site experience. Aggregated (not personally identifiable) forms of this data may also be used in order to help us understand areas for future research and to identify future features and functions to develop for the Web sites.

This data may also be used by Gartner, in the aggregate, to identify appropriate product offerings and subscription plans.

This same data is also used by Gartner clients to help them understand how their subscriptions are being used by their employees and in this case, is personally identifiable to the specific client.



Cookies

A cookie is a small piece of computer code that enables Web servers to "identify" visitors. Each time you initiate a session on Gartner Web sites, a cookie is set in order to identify you and determine your access privileges. Cookies do not store any of the information that you have provided to the site. They are simply identifiers.

You have the ability to delete cookie files from your hard drive at any time. However, you should know that cookies may be necessary to provide you with access to much of the content and many of the features of Gartner Web sites. We use cookie technology to enable registered users to move quickly and securely through access-controlled areas of the sites. Cookie technology also enables registered users to take advantage of certain useful features on the sites, including "remember my password."

Links to Other Sites

Gartner Web sites contain links to other Web sites. Please be aware that Gartner is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our sites and to read the privacy statements of each and every Web site that collects personally identifiable information. This privacy statement applies solely to information collected by Gartner Web sites.

Security

Gartner provides its users with a secure online experience. To do this, we use a variety of security measures to maintain the safety and confidentiality of personal information about you. All user registration information is contained behind a firewall and only accessible by a limited number of employees who have special access rights to our production systems. Confidential personal information sent to us is transmitted using Secure Socket Layer technology. This information is then encrypted in our secure database. The database is further protected behind a firewall. If you have any questions about the security at our Web sites, please send an email to security.officer@gartner.com.

Updating Personal Information

If your personal information changes, you may update it at any time. To correct or update personal information, go to your user profile on our Web sites.

Notification of Policy Changes

We will notify you about significant changes to our Privacy Policy by placing a prominent notice on our Web site and in some instances, we may send a notice to the primary e-mail address specified in your user profile.

Contact Gartner

If you would like to be taken off our marketing lists, please send an e-mail to <u>privacy@gartner.com</u>. For additional questions, please contact the Gartner Privacy Officer nearest you.

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