



Clarke + Modet

Organization

ClarkeModet

Countries:

Argentina, Brazil, Chile, Colombia, Spain, Mexico, Peru, Portugal, Uruguay and Venezuela

Solution

Panda Adaptive Defense 360 + Panda Patch Management

Licences

700

“Panda’s solutions have allowed us to take information security and confidentiality to another level for our customers, offering a guarantee that is also a competitive advantage for ClarkeModet”

Eusebio Yribarren

Corporate Director of Prosecution and Transformation at Clarke Modet

Situation

ClarkeModet is the leading intellectual and industrial property group in Spanish and Portuguese speaking countries. The company protects its customers’ assets, such as patents, brands, and trade secrets, as well as advising them in matters related to privacy and data protection. Because of the nature of these activities, ClarkeModet handles a large volume of highly sensitive and confidential information. This means that it is necessary ensure the maximum security on all of its systems to protect against possible security breaches and cyberattacks, which could endanger the organization and its customers, as Eusebio Yribarren, Corporate Director of Prosecution and Transformation, explains.

Challenges

Confidentiality and information security are two key aspects for the sector that ClarkeModet operates in. This is exactly why the company decided to look for the most trustworthy and secure solution on the market. It also needed a system that allowed it to tackle the company’s geographical distribution in the most efficient way possible, given that the company has 26 offices in ten countries in Europe and Latin America.

What’s more, the constant growth in international business has increased the team’s geographic mobility. As a consequence, there is a greater need to implement a cybersecurity solution that offers complete protection for all computers and servers at all times and from any place.

Solution

To respond to all these security needs, ClarkeModet opted for Panda Adaptive Defense 360 and Panda Patch Management. “Panda offered us an integral protection solution, with continual updates, as well as proactive monitoring that allows us to offer our customers an advanced level of security. This represents an enormous advantage over our competitors,” explains Yribarren. Constant updates for security patches and the centralized management of both solutions were also reasons to choose Panda.

Evaluation

“Panda’s solutions have allowed us to take information security and confidentiality to another level for our customers, offering guaranteed protection, which is a competitive advantage for our company on the market,” explains Yribarren.

The Corporate Director of Prosecution and Transformation at ClarkeModet chose Panda Adaptive Defense 360 after a thorough process to find a security solution that would offer real, continuous guarantees to detect and get ahead of security problems. What’s more, user experience in the IT department has improved, since updates are carried out transparently and in a fully centralized way.

Main Benefits

Implementing Panda Adaptive Defense 360 and Panda Patch Management has helped the company to achieve Certification for its Information Security Management System (ISMS), which endorses its maintenance, operation and support procedures for IT and communications systems under regulation ISO/IEC 27001.

As well as obtaining this important endorsement and increasing its customers’ information security, these are some of the other benefits that Panda Security has provided:

- Reduced operational costs for the IT department.
- Prediction and prevention of possible cyberattacks.
- Continual updates for users’ workstations.
- Zero security breaches from malware or ransomware.



ClarkeModet is the leading intellectual and industrial property group in Spanish and Portuguese speaking countries. It was founded in Spain in 1879, and guides innovative companies and institutions in the strategic management of the whole lifecycle of their innovation. It also registers and defends assets such as brands, patents, designs and trade secrets. ClarkeModet advises companies how to position their assets on the market in order to create the largest possible impact. It currently manages 10% of the patents and brands registered in the Spanish and Portuguese speaking world.

The group has 10 companies in ten countries in Europe and Latin America. It has a multidisciplinary team of over 500 experts, including lawyers, engineers and professionals from different disciplines, who work to protect the innovations of some of the world’s largest companies.

ClarkeModet has developed its own strategic asset management methodology. With this methodology, it offers solutions for everything from the earliest stages of innovation (ideas) to the commercialization of results (market). The aim is to create a competitive advantage for its customers via industrial and intellectual property rights.

With over 28,000 customers worldwide, ClarkeModet advises and manages the portfolios of large corporations, universities and research centers, investment funds, as well as SMEs and cutting-edge startups on the international market. The companies that they advise come from all kinds of sectors, especially those where innovation is key, such as telecommunications and technology, retail, life sciences, pharmaceuticals and the automotive industry, among others.

As well as being one of the oldest companies dedicated to industrial property in Spain, with 140 years of history, ClarkeModet is a pioneer in the incorporation of emerging services and technologies in the sector. In 2019, it became the first company in its sector to use Blockchain to protect its customers’ intellectual property and trade secrets.